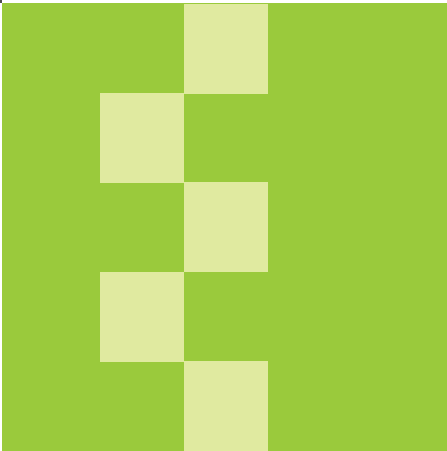


THE

EFFECTIVE EXECUTIVE

LEADERSHIP

PROGRAM

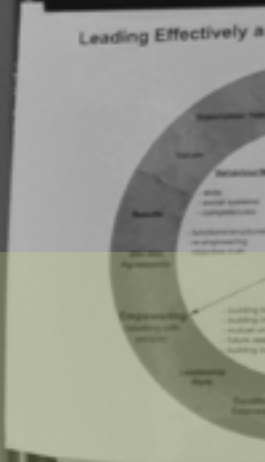
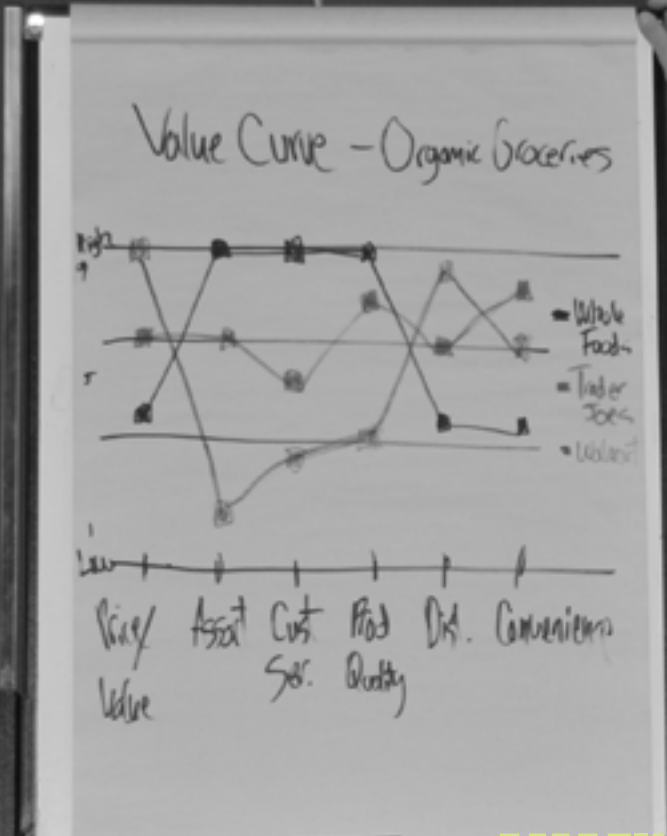
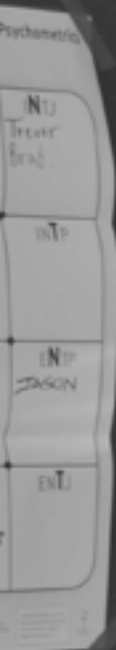


EXECED.INFO/EFFECTIVEEXECUTIVE



EDWARDS
SCHOOL OF BUSINESS
UNIVERSITY OF SASKATCHEWAN

EXECUTIVE
EDUCATION



"I HAD THE OPPORTUNITY TO MEET **AMAZING PEOPLE** WHO CONTRIBUTED TO **BUILDING MY CONFIDENCE** BACK UP AND HELPED ME TO FEEL THE **DRIVE & PASSION** TO KEEP MOVING FORWARD."

- BONI DORISH, AG-WEST BIO INC.

WHAT IS THE EFFECTIVE EXECUTIVE?

The Effective Executive Leadership Program is a week long retreat, focusing on professional and personal growth; both critical for long term success as a leader. The program will contribute to your development as a leader and allow you to better understand your own potential, as well as the potential of others around you. Located in serene Prince Albert National Park, this program allows you to fully immerse yourself in the learning environment and to concentrate on the interaction and learnings from other participants and expert facilitators through a series of interconnected sessions.

WHY? SHOULD I GO

- » BRUSH UP SKILLS
- » NEW ROLE/INCREASE IN RESPONSIBILITY
- » COMPANY RESTRUCTURING
- » STAYING RELEVANT
- » NEW TOOLS/METHODS
- » UNDERSTANDING COLLEAGUES
- » SUCCESSION PLANNING
- » DIVERSITY TRAINING
- » STRATEGIC PLANNING
- » NETWORKING
- » BUILDING EFFECTIVE TEAMS

"THIS COURSE WAS AN EXTREMELY VALUABLE OPPORTUNITY TO LOOK WITHIN MYSELF TO SEE WHAT I DO WELL, AND WHAT I CAN DO BETTER. ANYONE LOOKING FOR A PERSONAL AND PROFESSIONAL CHALLENGE WILL FIND IT HERE!"

**- CHRIS SAPRIKEN,
SLOCAN VALLEY
COOPERATIVE
ASSOCIATION**

WHAT ARE THE BENEFITS?

YOU WILL...

- » Become a more **effective leader, strategic thinker, and agent of positive change**.
- » Be able to **manage your organization** through newly acquired ideas, tools and templates.
- » Have ample **opportunity to network** with seasoned professionals from across North America from a variety of organizations and industries. Whether it's in-class discussions, breaks, dining table groups, optional extracurricular evening activities, or socializing in the hospitality suite, there is always time to share ideas with fellow participants.
- » Discuss personal goal setting and problem solving techniques with session leaders who are caring professionals in **one-on-one** consultations.
- » **Retreat and renew** in a resort that is the perfect escape from the day-to-day stress of being a business professional in today's economy. Wasquesiu has something for everyone; its idyllic atmosphere leaves you feeling completely relaxed and in charge.
- » Take control of your lifestyle by returning your focus to **healthy living** through a professional fitness assessment, daily fitness activities and optional one-on-one coaching with a Certified Personal Trainer.
- » Obtain a **certificate of achievement** upon completion of the program and have a built-in alumni network of over 700 past participants who have gone through the program over the last three decades.
- » Take advantage of **post-program support** through access to staff and facilitators who are available to answer any questions upon returning to the workplace.

Our participants are managers and executives with at least five years of experience in a management role from any industry including small companies to large corporations, government, and not-for-profit organizations who wish to strengthen their leadership competence and enhance their personal performance.

WHO ELSE WILL BE THERE?

crisis
→ Caring

empathy

ful

US
ting

→ Build
relationships

→ Good in team enviro.
→ Optimistic

→ Sometimes too much
→ ... on things
→ ... interest

energy.

- hate confinement, rules
- I'm a doer
- Only comfortable when life is friendly - ignore problems as long as possible - eventually more out of unhappy situation.

- Need to be involve people - particularly for
- Think alot before
- ~~...~~ Quiet work environment
- ** Making a difference people's lives -
- ** Harmony in the work place.

- tend to have a very small group of friends with deep relationships.
- Earthy things - tactile.
- Goal-directed - can get very absorbed + work in long periods of time.

ISEP


Strengths

- Work ethic
- ... about people
- Attention to detail
- Strong sense of ... and fairness



"I HAD HEARD GREAT THINGS ABOUT THIS PROGRAM BEFOREHAND BUT UNTIL I EXPERIENCED IT MYSELF, I COULD NOT HAVE POSSIBLY IMAGINED THE IMPACT THIS PROGRAM WOULD HAVE ON ME. THE PROGRAM WENT ABOVE AND BEYOND MY EXPECTATIONS. IT HAS SERIOUSLY TRANSFORMED MY BUSINESS LIFE."

- KATHY PILLER, MCCLURE PLACE ASSOCIATION INC.



"THE EFFECTIVE EXECUTIVE IS THE BEST TRAINING COURSE I'VE EVER BEEN TO. THIS COURSE GIVES YOU THE SKILLS, RESOURCES AND CONFIDENCE YOU NEED TO BEGIN YOUR LEADERSHIP JOURNEY. YOU GET TO KNOW YOURSELF AND HOW OTHERS SEE YOU, AREAS YOU ARE GOOD AT, AND SKILLS YOU NEED TO DEVELOP - AND IT DOESN'T END THERE. YOU ACTUALLY LEARN TO WORK ON THOSE SKILLS AND MOVE FORWARD. TRULY AN AMAZING PROGRAM."

- TANA TORKELSON, WEYBURN CREDIT UNION

WHAT WILL I LEARN?

- » **PERSONAL GROWTH** You will develop an understanding of the framework for personal growth through a variety of contemporary tools and concepts. Instruments included are the Myers-Briggs Type Indicator, Kirton Adaption-Innovation Theory, Franklin Covey 360 Feedback, Thomas-Kilman Conflict Mode Instrument, How Credible Am I Survey and Fitness Assessments.
- » **WORKING WITH OTHERS** The program will teach you how to manage your expectations in dealing with people in different situations. This will be done through defining the roles that enable us to lead effectively and achieve meaningful results.
- » **PERFORMANCE MEASUREMENT** Edwards' Effective Executive provides a set of tools and conceptual frameworks to help you improve both your people and organizational performance measurements and how these measurements motivate behavior within the organization.
- » **STRATEGIC MANAGEMENT** You will develop a thorough understanding of the strategic management process, and a set of tools to help you to implement your strategic plan and value proposition.
- » **ORGANIZATIONAL CULTURE** Through the use of tools and concepts the program will help you recognize the importance of organizational values and mission statements.
- » **ETHICAL DECISION MAKING** You will gain an awareness and appreciation for the risk of unethical and fraudulent behavior of individuals in the corporate setting.

WHEN WILL IT BE?

WINTER & SUMMER PROGRAMS

The program spans one week and concludes by 1:00 pm on the final day.



"IT IS DIFFICULT TO IMAGINE FINDING A COURSE AS WELL-ROUNDED, AS WELL-PLANNED, AS FUN, AS ON-POINT AND WITH AS EXPERIENCED AND ENERGETIC INSTRUCTORS AS THIS ONE. THERE IS CLEARLY A PASSION WITH EVERY ONE OF THEM."

- IAN RHEAUME, JNE WELDING

WHERE WILL IT BE LOCATED?

WINTER

ELK RIDGE RESORT

Waskesiu, SK

Forget about the pressures of the business world as Elk Ridge Resort presents a luxurious winter escape deep within the boreal forestland of Saskatchewan. Noted for its reputation as a four season resort paradise, nature and outdoor experiences are abundant at Elk Ridge and in the surrounding areas of the Lakeland region and Prince Albert National Park. In the snowy season, Elk Ridge is a winter wonderland. An evened out frozen lake behind the resort hosts a oval skating rink and gives a picturesque view of the dancing Northern lights.

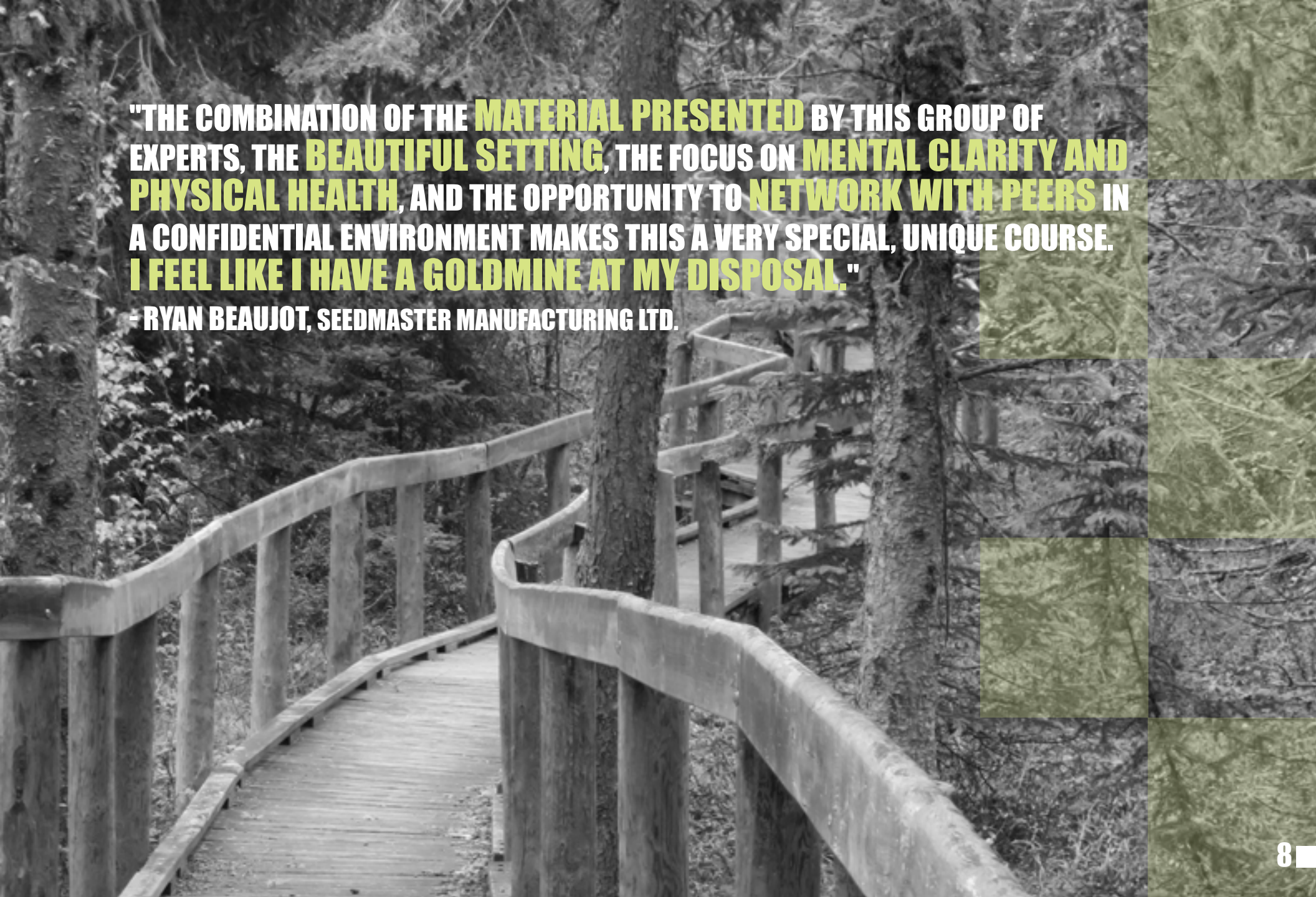
SUMMER

WASKESIU COMMUNITY HALL

Prince Albert National Park, Waskesiu, SK


Located in central Saskatchewan, 90 km from Prince Albert, surrounded by the vast wilderness, Waskesiu is the perfect escape from the day-to-day stress of being a business professional in today's economy. With quiet accommodations and sessions in the historic Community Hall, participants are able to walk around feeling relaxed and comforted by the friendly hospitality. Waskesiu has something for everyone; its idyllic atmosphere leaves you feeling renewed and relaxed.

RETREAT AND RENEW IN A RESORT THAT IS THE PERFECT GETAWAY
FROM THE DAY TO DAY STRESS OF BEING IN A LEADERSHIP ROLE. THIS WEEK ALLOWS YOU TO
REFOCUS ON THE CORE VALUES OF LEADERSHIP AND APPRECIATE A **BALANCED LIFESTYLE.**



"THE COMBINATION OF THE MATERIAL PRESENTED BY THIS GROUP OF EXPERTS, THE BEAUTIFUL SETTING, THE FOCUS ON MENTAL CLARITY AND PHYSICAL HEALTH, AND THE OPPORTUNITY TO NETWORK WITH PEERS IN A CONFIDENTIAL ENVIRONMENT MAKES THIS A VERY SPECIAL, UNIQUE COURSE. I FEEL LIKE I HAVE A GOLDMINE AT MY DISPOSAL."

- RYAN BEAUJOT, SEEDMASTER MANUFACTURING LTD.



"I HAD HEARD GREAT THINGS ABOUT THE PROGRAM SO I HAD HIGH EXPECTATIONS. NEVER DID I THINK THAT THOSE EXPECTATIONS WOULD BE SO FAR EXCEEDED. THIS TRAINING PROGRAM WAS SO APPLICABLE TO MY CURRENT ROLE AND I HAD SOME VERY PERSONAL TAKEAWAYS THAT I HOPE TO BE LIFE-CHANGING."

- CARA NESBITT, PRAIRIE CENTRE CREDIT UNION

HOW MUCH DOES IT COST?

THE INVESTMENT

\$8,700 CDN (PLUS \$435 GST)

Cancellations received at least fifteen (15) business days in advance of the course start date will receive a full refund. Cancellations received less than fifteen (15) business days prior to the course will be subject to a \$2,000 administration fee. Cancellations received less than five (5) business days prior to the course will be subject to full course tuition cost. Non-attendance will incur full course tuition cost.

Replacement participants may be named up to at least three weeks prior to the program start date.

INVESTMENT INCLUDES A COMPLIMENTARY

IPAD

WITH ALL LEARNING MATERIALS PRE-LOADED ELECTRONICALLY. PARTICIPANTS WILL ALSO LEARN ABOUT AN ENHANCED DIGITAL NOTE-TAKING APPLICATION WITH THEIR NEW TABLETS.

This all-inclusive investment covers:

- » **ACCOMMODATIONS**
- » **MEALS AND SNACKS**
- » **ALL LEARNING MATERIALS INCLUDING AN IPAD**
- » **ASSESSMENT TOOLS**
- » **ONE-ON-ONE CONSULTATION WITH FACILITATORS**
- » **FRAMED CERTIFICATE OF COURSE COMPLETION**
- » **POST-PROGRAM SUPPORT**

WHAT DOES IT COVER?

"THIS PROGRAM IS LIFE-CHANGING - PROVIDED YOU ARE WILLING TO APPLY WHAT YOU'VE LEARNED AND START WITH YOU. I MET SOME FANTASTIC PEOPLE (BOTH PARTICIPANTS AND STAFF) AND WILL KEEP IN TOUCH FOR THE LONG RUN."

**- DEBBIE HALUIK,
INNOVATION PLACE**

WHAT IS THE FITNESS COMPONENT



FITNESS COMPONENT

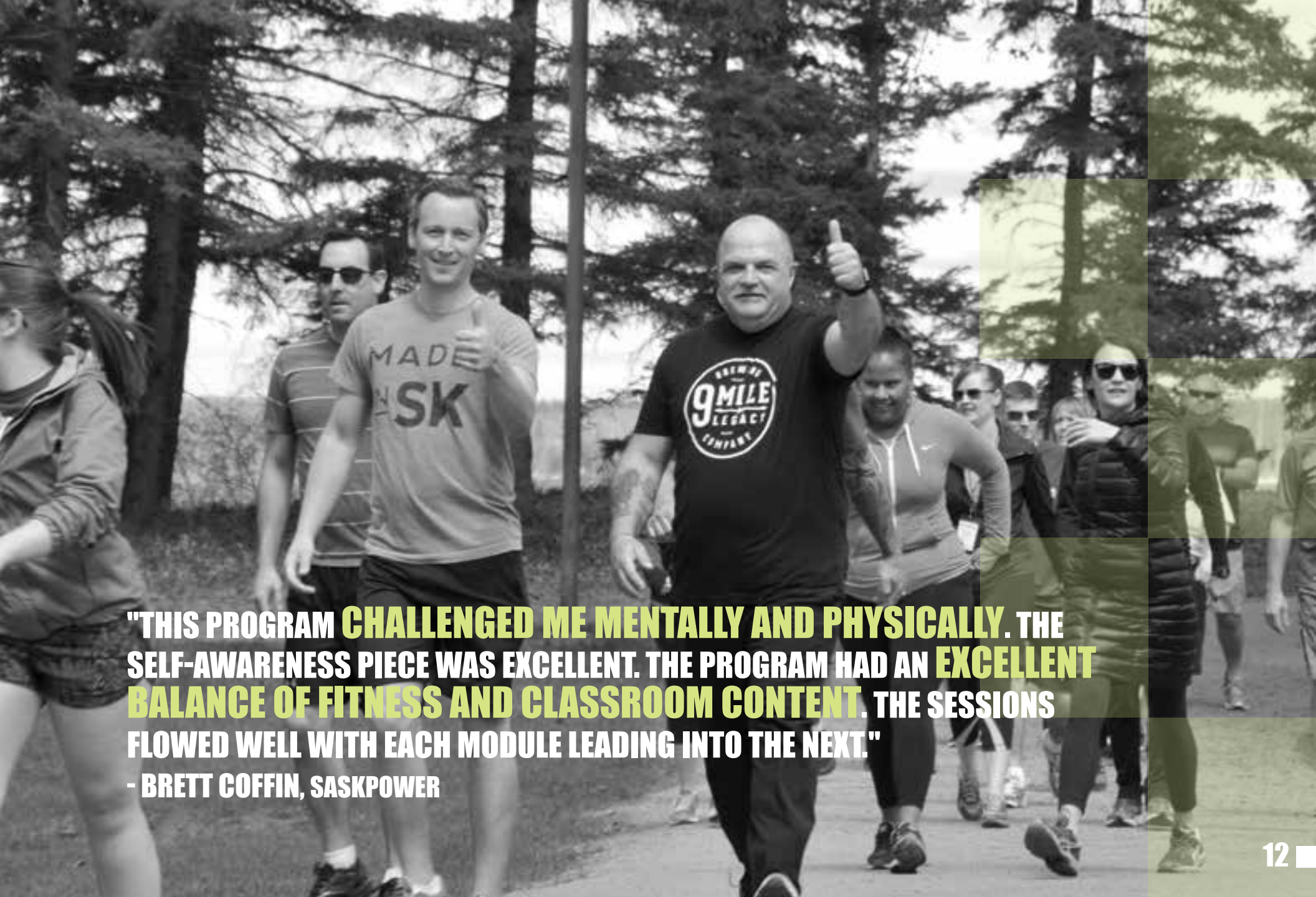
Along with the 6 core areas of focus, the Lifestyle & Fitness component is also a key aspect of the Effective Executive Leadership Program. Participants are able to take control of their lifestyle by returning focus to a healthy, balanced life. The program begins with a non-invasive professional fitness assessment, performed by the Human Performance Centre with the U of S. Daily fitness activities such as walks, scavenger hunts, ultimate Frisbee, for example, break up the classroom time and allows time to refuel and regain a strategic balanced focus on personal and professional life. Optional one-on-one coaching with a Certified Professional Trainer is also included in the program registration.



OUR PERSONAL TRAINERS MAKE THE FITNESS COMPONENT FUN AND ENJOYABLE FOR ALL FITNESS LEVELS.



THE GOAL IS TO ENCOURAGE PARTICIPANTS TO STAY ACTIVE AND PROVIDE GUIDANCE ON HOW TO FIT IT INTO THEIR SCHEDULES.



"THIS PROGRAM CHALLENGED ME MENTALLY AND PHYSICALLY. THE SELF-AWARENESS PIECE WAS EXCELLENT. THE PROGRAM HAD AN EXCELLENT BALANCE OF FITNESS AND CLASSROOM CONTENT. THE SESSIONS FLOWED WELL WITH EACH MODULE LEADING INTO THE NEXT."

- BRETT COFFIN, SASKPOWER

"THE MOST IMPORTANT SKILL FOR AN EFFECTIVE EXECUTIVE TO DEVELOP IS **LEADERSHIP**; KNOWING YOURSELF, KNOWING YOUR PEOPLE AND KNOWING YOUR STUFF. I AM CONTINUALLY AMAZED TO SEE HOW WELL PARTICIPANTS **BUILD** ON EACH OTHER'S LIFE EXPERIENCE TO **ENHANCE** AND **REINFORCE** THEIR **LEARNING**."

- BRUNO KONECSNI, PROGRAM FACILITATOR



WHO ARE THE SESSION LEADERS?



DR. BROOKE DOBNI
STRATEGY & INNOVATION
 Professor, Edwards School of Business
 U of S Wilson Scholar in Entrepreneurship
 Held over 250 Consulting Engagements
 Published over 30 articles on strategy and innovation



MR. DOUG KALESNIKOFF
BUSINESS ETHICS
 Assistant Professor, Edwards School of Business
 20 years as Chartered Professional Accountant
 Investigative and Forensic Accountant,
 and Certified Fraud Examiner
 Over 50 times as expert witness in Canadian
 and International Courts and Tribunals



DR. RUTH KINZEL
**CHANGE, WORKING IN GROUPS,
 DEALING WITH CONFLICT**
 Co-owner/Consultant, Kinzel Cadrin
 & Associates Consulting Inc.
 Change agent and educator in private,
 public and not-for-profit sectors




MR. BRUNO KONECSNI
HIGH PERFORMANCE LEADERSHIP
 Human Resources Consultant
 Former Senior Human Resources Director, U of S
 Personal effectiveness, leadership, alternative
 dispute resolution process and developing
 collaborative workplace relationships



MS. RITA PRIESTLEY
**CREATIVE DECISION MAKING,
 SELF REFLECTION**
 Consultant focusing on Organizational
 Renewal and Strategic HR Management
 Qualified user of the Myers-Briggs Type
 Indicator (MBTI) and the Kirton
 Adaption-Innovation Inventory (KAI)



MS. CHARLOTTE ROCHON
**PERFORMANCE EVALUATION &
 FEEDBACK**
 Management Consultant for Rochon
 Associated HR Mgt Inc.
 35 years Human Resources experience
 Senior management role implementing HR
 initiatives for a national corporation



MR. GRAY FERGUSON
FITNESS, LIFESTYLE AND NUTRITION
 Supervisor of the Fit Centre at the College of
 Kinesiology, U of S
 Certified Exercise Physiologist
 Fitness tester for the City of Saskatoon Police,
 RCMP and Canadian Military Firefighters

Edwards' Effective Executive Session Leaders bring a balanced combination of academic and business experience into the classroom. Faculty who are specialists in their fields of study and consultants who have worked within the industry for many years, these session leaders will challenge you and help you reach your full potential personally and professionally.

"THIS LEADERSHIP PROGRAM HAS GIVEN ME THE MOTIVATION TO BE A MORE EFFECTIVE LEADER FOR MY TEAM AND MY ORGANIZATION."

- AMBER DAY, SASKATCHEWAN INDIAN GAMING AUTHORITY



EXECED.INFO/EFFECTIVEEXECUTIVE

————— TOGETHER —————